

स्वास्थ्य एवं परिवार कल्याण मंत्री
भारत सरकार
निर्माण भवन, नई दिल्ली-110108



Minister for Health & Family Welfare
Government of India
Nirman Bhavan, New Delhi-110108

डॉ अण्बुमणि रामदास
Dr. ANBUMANI RAMADOSS

D.O. No.P. 16011/4/2008-PH.1

22 AUG 2008.



Excellency,

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As you are aware the Cigarettes and other Tobacco Products (Prohibition of Advertisement and Regulation of Trade and Commerce, Production, Supply and Distribution) Act, 2003 was enacted in May 2003 mainly to discourage the consumption of cigarettes and other tobacco products. This Act is applicable to all the other tobacco products and extends to whole of the country. The said Act provides for adoption of various measures for reducing the demand for tobacco products in the country. The rules notified in 2004 have given effect to important provisions, such as ban on smoking in public places, ban on direct and indirect advertising, promotion and sponsorship of tobacco products, ban on sale of tobacco products to minor and around 100 yards of educational institutions.

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The provision relating to ban on smoking in public places is important not only as an environmental measure but also to protect the non-smokers from the ill effects of passive smoking. The provision relating to prohibition of advertisement both direct and indirect, promotion and sponsorship of tobacco products and sale of tobacco products to minor and around 100 yards of educational institutions, are measures mainly aimed at discouraging the use of cigarette and other tobacco products, particularly, by the younger generation. The provision relating to prohibition of smoking in public places notified earlier has also been reviewed and a comprehensive rule has been notified on 30th May 2008. These rules, inter alia, provide for the detailed steps to be taken by owner, proprietor, manager or supervisor or in-charge of any public affairs for ensuring the public place under their charge is smoke free, like display of board as per specifications at the entrance of public place and other conspicuous place(s) inside, ensure that no ashtray, matches, lighters, etc., are provided, notify the name of the person to whom complaints has to be made and also display the same, etc.,. The 'public place' as defined in the Act and rules notified covers all places visited by the public like auditorium including open auditorium, hospital building, railway station, railway waiting rooms, amusement centres, library, all public and private offices, all work

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National Rural Health Mission
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places, shopping malls, cinema theatres, court buildings, public conveyances, hotels, restaurants including refreshment rooms, banquet halls, discotheques, pubs, bars, airport lounge, bus stops, etc.,. **These rules are to take effect from 2nd October 2008.** In these rules, college principals have been authorized to implement the provisions of the Act/Rules.

As you may notice that the Act and the rules provide special focus for discouraging the consumption of tobacco among adolescent who are prone to peer pressure and greatly influenced by the advertisements. Strict implementation of the provisions of the Act and Rules relating to ban on smoking in public places and ban on sale to minor and around educational institutions, by all concerned, in the educational institutions, will go a long way in protecting the health of adolescent and youth of the nation.

Yourself being the Chancellor of the Universities in the State, I seek your indulgence in protecting the students/youth from the tobacco menace.,

With regards,

Yours sincerely,



(Dr. Anbumani Ramadoss)